

End-User Testing Program

DC Health Link is actively engaged in capturing feedback, and understanding our end users' natural ways of thinking, as they go about signing up for coverage on DChealthlink.com.

We can use your help spreading the word to your constituents, or your external partners and clients, should you know of anyone who might be available to volunteer and join us, at various times throughout the year, to help provide feedback from an end user perspective, on our next generation user experience designs, or on proposed features improvements.

If you know of anyone, please drop a note to Alisa Hugely at <u>alisa.hughley@dc.gov</u> and help us with this introduction. We would like to build a roster of interested individuals, who can sit down with us for about an hour at a time, and help us gain this invaluable feedback.

For any other questions, you can reach out to me directly, at adriana.bratu@dc.gov.

Thank you,

Adriana Bratu

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